

BOULDER INTERNATIONAL FILM FESTIVAL A PROGRAM OF THE COLORADO FILM SOCIETY

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Digital Media Convergence Symposium Unites

Colorado's Technology and Entertainment Industries

'DiMe' aims to spur collaboration and job growth in local creative industries

BOULDER, Colo. (Jan. 14, 2010) – The Boulder International Film Festival (BIFF), the Colorado Office of Film, Television & Media (COFTM) and the Boulder Convention and Visitors Bureau (BCVB) are hosting the inaugural Digital Media Convergence Symposium (DiMe) on Feb. 12 at St. Julien Hotel in downtown Boulder.

'DiMe' is a multi-tiered event that focuses on Colorado's technology and entertainment industries will be held as part of the Boulder International Film Festival. The event features a panel of local and national leaders in animation, HD filmmaking, media convergence, game development, music and business.

"We are thrilled to co-host this unique event during the Boulder International Film Festival," said Kathy Beeck, festival co-founder and director. "As long-time supporters of Colorado and its working artists, we believe that DiMe will not only spark productive conversations but also open eyes to the many creative possibilities here."

"Colorado has a long tradition of creative resources, and in the last decade has also become a fertile landscape for new technology companies," said Don Marostica, head of Colorado's Office of Economic Development and International Trade. "DiMe will present the depth and breadth of these existing and emerging industries with an eye on keeping these coveted jobs within the Centennial state."

The DiMe panel will include:

Moderator: Robert Reich, founder of [OneRiot](#) and [Boulder-Denver Tech Meetup](#)

Panelist: Don Hahn, Producer, [Disney](#), ("Beauty and the Beast", "The Lion King")

Panelist: Michael Brown, founder of [Serac Adventure Films & Film School](#), HD Filmmaker

Panelist: David Rolfe, VP Integrated Media, [Crispin Porter + Bogusky](#)

Panelist: Brian Robbins, Founder, [Riptide Games](#)

Panelist: Jason Mendelson, Managing Director, [Foundry Group](#), and member of [Soul Patch](#)

Also included in the ticket price is the debut screening of Don Hahn's latest film, "Waking Sleeping Beauty," a documentary that looks candidly at what happened in the creative ranks at Disney from 1984-1994 that lead the company from pessimism and flops to an amazing renaissance. The film will screen at 7 p.m. at the newest BIFF venue, the First United Methodist Church, at 1421 Spruce St., just north of the Boulder Theater.

Tickets for DiMe are \$35 and can be purchased online at [biff1.com](#), [bouldertheater.com](#), or by calling the Boulder Theater at 303-786-7030. DiMe begins at 3 p.m., followed by a cash bar reception with complimentary hors d'oeuvres at 5 p.m.

For more information about DiMe, please visit www.biff1.com/dime.

About Boulder International Film Festival (BIFF)

BIFF is presented by the Colorado Film Society, a nonprofit organization founded by local filmmakers, Kathy and Robin Beeck. BIFF is dedicated to providing the large, urban, film-hip audiences of the Boulder/Denver metro area with an early look at the best new films in international cinema, along with conversations with directors, producers and actors, world-class food, parties, and an opportunity to rub elbows with filmmakers. BIFF has hosted over 150 filmmakers from around the world since the Boulder-based Beeck sisters lead the inaugural event in 2005.

About Colorado Office of Film, Television & Media

The Colorado Office of Film, Television & Media, a division of the Colorado Office of Economic Development & International Trade, promotes economic development throughout Colorado by assisting in the attraction and development of feature films, television shows, commercials, still photography, industrial videos, music videos, video games and interactive media projects. The Office also serves as a liaison between the production community and communities throughout Colorado.

About the Boulder Convention and Visitors Bureau

The Boulder Convention and Visitors Bureau (BCVB) is a publicly funded organization whose mission is to advocate and provide leadership to develop and promote the natural

environment, art/culture, historic, and visitor potential for the express purpose of aiding the Boulder economy. The BCVB's primary focus is to promote off-season (November – April) and supports many organizations with similar goals and vision.

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