



Community Film, Television & Media Small Step Award - Rolling Deadline

Program Overview

Film Television & Media production can play a part in a community's efforts to:

- Diversify or strengthen local economies
- Showcase the natural or built beauty of a location or community
- Strengthen ties within and between film, television and media professionals and your community

To help communities attract film, television and media productions, the Colorado Office of Film Television & Media, a division of the Colorado Creative Industries, provides these awards that support planning, educational and marketing activities.

WHAT WE FUND: A Community FTM Award provides up to \$1,000 for established* film liaisons, community contacts or film commissions and up to \$500 for newly formed or non-active* film liaisons, community contacts or film commissions for planning processes, consultants, convening, promotional activities, or other projects which:

- Furthers one of the three goals, above;
- AND is developmental (a small step in a larger plan);
- AND brings together people or organizations with a stake in reaching the goal.

Your proposal may be for such activities as planning, a consultant, meetings, promotional or marketing activities, intern stipends, software, hardware (cameras, video), tradeshows or educational programs to help you better understand how to work with the film industry.

Some suggestions are:

- Stipend for a film, television or media student intern to help compile and disseminate information on local production resources
- Place an ad in a production or industry magazine or online publication
- Pay a local photographer or location scout for images of your area
- Attend a class at, travel to or register for industry tradeshows

Colorado Office of Film, Television & Media
A division of the Creative Industries
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- Bring a prospective filmmaker with a project to your area for a scout
- Host a established or active “film liaison/community contact/film commission” from another part of Colorado for strategic planning
- Buy a camera and software to take location images and size them

ELIGIBILITY: You are eligible to apply for a Community Film, Television & Media Award if:

- You are a legal resident of Colorado
- OR your organization is a business (nonprofit or commercial) registered or incorporated in Colorado
- OR your organization is a unit of local government (town, park district, county, etc)

Community Film, Television & Media Award DOES NOT FUND:

- Film, television & media education programs, unless activities take place outside of the school day and address an economic or community development goal
- Projects whose primary goal is enabling an individual to create film, television or media projects
- Cost of buildings or construction
- Scholarships to colleges/universities
- Religious or sectarian organizations such as churches
- Debt and deficit reduction

SIZE OF AWARD AND MATCH: You may request up to \$1,000 for an established or active film liaisons, community contacts or film commissions and up to \$500 for inactive or new film liaisons, community contacts or film commissions. Your request must be matched dollar-for-dollar, and at least half of your match must be in cash. For example, if your total budget is \$2,000, and you request \$1,000 from OFTM, then you must provide or raise at least \$500 in cash, and \$500 in donations that directly offset expense items.

TIMELINE: These awards are first-come, first-served. If an award is successful, an award letter and check will generally be mailed 4-5 weeks after the application package has been submitted to OFTM. If the proposal is not successful, you will receive a response from OFTM within about 2-3 weeks. The end date of your project must be within a year of the application, and a final report must be submitted no later than a month after your end date.

APPLICATION PROCESS:

- First, contact the Location & Community Specialist and describe your project to:
 - o Laura Grey, Location & Community Specialist, Office of Film Television & Media – laura.grey@state.co.us or 303.534.5300

- If it is felt that your idea meets the criteria described above in What We Fund, they will send you the necessary forms to complete your application with instructions on where to send your application package. She can assist you in preparing your proposal if you wish.
- Colorado Creative Industries staff will make the final funding decision. Not all proposals will be funded. Successful proposals will:
 - o Meet the basic eligibility criteria, outlined above
 - o AND show at least a dollar-for-dollar match, of which at least half is cash
 - o AND articulate a clear goal for a clear economic development or community development goal that includes film and/or television and/or media
 - o AND show that the proposed idea is a step to meeting this goal
 - o AND bring together individuals or organizations who will work together in planning and meeting this goal. OFTM a division of CCI is especially interested in collaborations of for profit and non-profit organizations as well creatives (photographers, filmmakers, location scouts, etc) in and out of your community.
 - o (in the case of repeat applicants) AND show that the proposal grows out of what they learned with the previous award and is another step to meeting the original goal.

FINAL REPORT: As you carry out your project, be sure to document your activities with photographs, sample materials such as posters, media clippings, or notes from your planning meetings, depending on the nature of your project. You will submit a Final Report plus these documentation materials to OFTM within 30 days after the project ends. We suggest that you look at the Final Report Form (<http://www.coloarts.org>) before you start so that you know what OFTM & CCI expects you to provide.

*Established – Regularly pursue independently or through leads our office sends out film, television and/or media projects. Proof of projects may be requested i.e. magazine or newspaper clippings, video, IMDb links etc.

*Newly Formed or Non Active - Formation has occurred within last 6 months or has been inactive for more than a year.